

# Data Protection Policy

## **1. Data protection principles of Myname Kft.**

MyName Social Media Kft. (address: 1054 Budapest, Szabadság tér 7; Cititorony, I. emelet; Cg. 01-09-285687; tax number: 25723007-2-41; hereinafter referred to as “Myname” or “Provider” or “Data Controller”), acting as the data controller of the interactive website MysextingLive.com, which contains adult contents (hereinafter referred to as the “Website”), agrees to be bound by the content of this notice. This Data Protection Policy was registered in the National Authority for Data Protection and Freedom of Information under receipt number 1135642. File number: 2135643/2016/N. Data processing registration number: NAIH-107390/2016. Below, Myname Kft. presents its data processing principles and the requirements laid down and enforced with respect to itself as the data controller. This notice also applies to the employees and subcontractors of Myname Kft. Its data protection principles are consistent with the existing legislation on data protection.

Personal data may only be processed for specific purposes in order to exercise rights and fulfil obligations. Personal data may be controlled only based on appropriate informed consent. It is the principle of Myname Kft. that its data processing related to the services of the Website complies with the requirements set out in the present policy and the legislation in force. In the course of data processing, personal data are processed only based on the consent of the data subject or as required by law. In order to protect the personal data of the Users of the Website, Myname Kft. considers respect of its clients’ right to informational self-determination a priority. Myname Kft. keeps personal data confidential and takes all safety, technical and organizational measures that guarantee the security of the data. Myname Kft. does not sell, rent or share the data collected on the Website without the prior consent of the person concerned. Myname Kft. is using the data collected by it only for the specific purpose and observing the Users’ interests, e.g. in order to improve the service, customise the site and develop promotions. Myname Kft. reserves the right to change the present policy. The Provider informs the users of any change on the Website in due course of time. If a user has any question, which is not clear under the present policy, he/she is requested to send a message to the [info@mysextinglive.com](mailto:info@mysextinglive.com) e-mail address and our staff will answer the question.

Myname Kft. is dedicated to providing the services at the highest level quality, but does not assume any liability for damages arising arising from using the system.

Personal data may only be processed based on appropriate informed consent, so Myname Kft. gives all users clear and detailed information by means of this Data Protection Policy on the Website about all the facts concerning the processing of their data, in particular, the purpose and legal basis of the data processing, the person entitled to data control and data processing, the duration of data control and the persons who may get to know the data. The information also includes the rights and remedies of the users in relation to the data control.

Myname Kft. declares that the control of all personal data about the users is controlled based on voluntary consent or legal authorization. The recording and control of the personal data

controlled on the Website are fair and lawful, and they are stored in a way that ensures that the data of the data subject can be identified only for the time necessary to the purpose of the storage.

## **2. Cookies and spams**

For the sake of customized service, the service provider places a small data packet called cookie on the User's computer. Myname Kft. provides comprehensible and detailed information to the Users about the use cookies by means of the following information placed on the Website.

“Cookies are small text files that are placed by the visited websites in your computer's browser. Cookies are not connected to the user's system and do not damage the user's files.

Cookies may be “permanent” or “temporary” cookies. Permanent cookies are stored by your browser until a specified date, unless they are deleted earlier by the user. Temporary cookies are not stored by the browser, but automatically deleted when the browser window is closed.

Our website (MySextingLive.com) also use cookies. We are not collecting data that allow personal identification, unless provided by the user voluntarily. The data is used for improving our Website and analysing our popularity.

If you disagrees with placing the cookie (cookies) you can do so by making the necessary settings in your browser (ban, withdrawal). Disabling cookies may restrict or prevent the use of certain services.

Users can delete the cookie from their computer or set their browser to disable the use of cookies. In addition, Google allows the users to disable the cookies placed by Google on the site for disabling cookies placed by Google ([http://www.google.hu/privacy\\_ads.html](http://www.google.hu/privacy_ads.html)). Disabling the use of or deleting cookies can make the use of websites uncomfortable for the users.

Myname Kft. will not send unsolicited messages and does not tolerate spams. It distancing itself from all activities related spam.

## **3. Recording and modification of registration data and other data provided by users**

The registry database distinguishes between two types of users: visiting users and uploading users. Visiting users provide their user name of their choice, password and e-mail address, as well as their date of birth during the registration process. In addition to this data, uploading users also register their first and last name, country of stay, bank account number (SWIFT code) and a consent to that the user in question fulfils his/her tax liability in his/her country of stay and, in order to prove his/her date of birth, the photo of an identification documents, which clearly shows the User's name and date of birth. In order to make a security data check, Myname Kft. may send a verification e-mail for identification. This data is essential for verifying identity, communication and billing, as well as to verify the fact that the User is able to prove beyond reasonable doubt that over he/she has turned the age of 18 at the time of registration.

Mysextinglive.com is an interactive website for adults, where nude, erotic and sexual contents can also appear. Consequently, access to the site is strictly prohibited for minors. It is not recommended to visit the Website by individuals sensitive to adult content, and they will exclusively bear the responsibility in the case of a visit.

The main purpose of data control by means of security data reconciliation is to protect the personal data and verify the authenticity of the registration data, as well as to preclude any crime committed against children. In the case of the slightest suspicion, Myname Kft. will immediately and permanently suspend the access concerned, and notify the competent authorities. The personal data recorded in the context of the security data reconciliation are stored in our protected IT system. The system of the Website records the time of registration, the IP address at the time of the registration and the number of visits to the Website. Software and hardware features can also be recorded, as well as any information that can be obtained from the general Internet environment (browser type, IP address, etc.). Myname Kft. also saves and stores the transaction data during credit purchase, but this data is not included in the registry database. This data is essential due for billing. The bank card data of users using their bank card for buying credits are not saved or stored under any circumstances.

In addition to the above, the database contains whether the user has consented to that the system sends e-mails only. Myname Ltd. also stores on the Website all the information voluntarily provided by the users.

Most of the data provided can be changed on the Website. Users can initiate changing or deleting the data in the "My data" menu item in their personal menu. The user is responsible for ensuring that his/her data are true. Should a user fail to meet this requirement, Myname Kft. may terminate the contract with the user. In case a user deleted his/her account, Myname Kft. is entitled to retain the data required by the law, in particular data processing related to billing (8 years), which is required by Section 169(2) of Act C of 2000 on accounting. Personal data may also be controlled if the control complies, with regard to the data already registered, the provisions in point a) or b) of Section 6(5) of the Info Act.

In case a user wants to promote his/her account, he/she can do so by notifying his/her contacts on other social sites of his/her account in his/her own name and e-mail address with the help of the system. The system does not record the data of the addressees or the messages.

The images/videos uploaded by the uploading users can be liked and evaluated by using ten icons. The rating is public and the user's user name will be public. In addition to the community evaluation, users have the opportunity for private correspondence, where the system sends the user an e-mail notification about the receipt of letters if the user has consented to e-mail notifications. Users also have the option to request and send private photos/videos, which takes place like private correspondence. The system does not send any registered data other than the user name to the other user either during private correspondence or photo/video request. The system saves the correspondence between users. In the correspondence of users, it is forbidden to disclose personal data, in particular, the home address or other residence address, e-mail address or the original name. Myname Kft. is not responsible for the content of the conversations between users.

#### **4. Communication with the data controller**

Data and contacts of the data controller: Myname Kft. Address: 1054 Budapest, Szabadság tér 7.; Cititorony, I. emelet. E-mail: info@mysextinglive.com; company register number: 01-09-727285; tax number: 13282156-2-42; data control registration number: 1135642. Using only the above data management, we will answer questions relating to this notice, no other questions. The data subject may request information on or the correction of the control of his/her personal data, and may request, except for cases when required so by legal provisions, the deletion of his/her

personal data in the manner shown during registration. At the request of the concerned Myname Ltd. as controller information it manages, the legal basis of the control, the duration of the data control, the activities relating to and about who and for what purpose the data. Myname Kft. can be contacted with via email or by post. Myname Kft. archives and identifies the source of every e-mail arriving in its network and may record the IP address of incoming e-mails. Incoming messages are archived and duly used by Myname Kft. Information to requests worthy of examination is given within 30 days. In the case of a response by post, Myname Kft. may charge an expense and make the information subject to advancing the expense. In processing the messages, Myname Kft. may request a photo ID for security data reconciliation, which users can send to the service provider subject to a separate data control consent either scanned by e-mail or by post. The purpose of the security reconciliation is to verify the information given in the messages, which will be destroyed after the completion of the security reconciliation. Myname Kft. may not be held responsible in case it is acting as described in the previous clause, yet loss of or unauthorized access to personal data occurs. We inform the users that courts, the prosecutor's office, the investigating authorities or petty offence authorities or other authorities so authorized by the law may address the Provider to provide information, supply and transfer personal data or make documents available to them. Myname Kft. discloses personal data in response to the lawful request of the authorities only to the extent absolutely necessary for the purpose of the request.

## 5. Security

During data control, Myname Kft. takes serious security measures to protect data from unauthorized access, modification, disclosure or deletion. Its security system meets the stringent PCI DSS security standards. Myname Kft.'s IT systems, particularly its server protects the data stored therein against computer viruses, cyber intrusions and attacks causing refusal of services. Myname Kft. regularly monitors the system and the system monitor allows checking the effectiveness of the security measures adopted as well.

The employees of Myname Kft. are under a duty of confidentiality in respect of the Users' personal data. In case of any violation of these obligation, they can expect disciplinary measures, including the termination of employment or, in serious cases, criminal consequences.

Myname Kft. prohibits the Users of the Website to record the personal images, videos and other shared contents of the Users in any manner outside the Website. This is forbidden on this website. To this end, a watermark is attached to each image uploaded to the Website.

## 6. Deletion of data

Myname Kft. deletes the personal data if the processing thereof is illegal or the user so requested or the purpose of the data control has ceased, or the time limit for storing the data specified by law has expired, or so ordered by the court or the data protection authority. The service provides informs the user about the deletion. Notice may be ignored if it does not violate the legitimate interests of the user in view of the purpose of the data control. Myname Kft. may not delete the data of the data subject if data control has been prescribed by law.

## 7. Legal redress

In the event of any infringement of his rights, the data subject may file for court action against the data controller. The data controller may be exempted from liability if he proves that the damage was caused by inevitable reasons beyond the scope of data processing. The data controller disclaims liability where the damage was caused by intentional or negligent conduct of the data subject. Complaints concerning the data control may be submitted to the court or the National Authority for Data Protection and Freedom of Information: Registered office: 1125 Budapest, Szilágyi Erzsébet fasor 22/c., postal address: 1534 Budapest, Pf.: 834, Telephone: (+36 1) 391-1400; Fax: (+36 1) 391-1410; E-mail: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu).

## 8. Interpretative provisions

**Info Act:** Act CXII of 2011 on the right of informational self-determination and on freedom of information.

**Personal data:** any specific information relating to a natural person who is identified or can be directly or indirectly identified based on personal data, in particular by reference to his name, an identification number or to one or more factors specific to his physical, physiological, mental, economic, cultural or social identity, and any reference drawn from such information pertaining to the data subject;

**Data subject:** any natural person who is identified or can, whether directly or indirectly, be identified on the basis of any specific personal data;

**Consent:** any freely given specific and informed indication of his wishes by which the data subject clearly signifies his/her agreement to personal data relating to him being processed without limitation or with regard to specific operations.

**Data controller:** any natural or legal person or organisation lacking legal personality that, alone or jointly with others, determines the purposes of the data control, makes decisions regarding data control (including the means) and implements such decisions itself or engages a data processor to execute them;

**Data control:** any operation or multiple operations on data regardless of the procedure applied, e.g. collection, pick-up, recording, organizing, storing, changing, using, dispatching, publication, harmonizing or merging, locking, deleting or destroying of documents and preventing future use of data.

**Data transfer:** when data is made accessible to a specific third party;

**Disclosure to the public:** when data is made publicly accessible;

**Data processing:** completion of data control processes and technical tasks related to data control operations, regardless of the method or device applied and the application site;

**Data processor:** a natural or legal person (including an entity not having legal personality) that processes personal data on behalf of the data controller;

## 9. Additional information

This document is the version of the DPP in force from 01.11.2016.

The present DPP has been prepared in Hungarian and translated into English. In the case of any dispute the contents of the DPP in the Hungarian language shall prevail. Myname Kft. does not accept responsibility for any incorrect translation or the consequences thereof.

